

**MARK POCAN**

2ND DISTRICT, WISCONSIN

COMMITTEE ON APPROPRIATIONS

SENIOR WHIP



UNITED STATES  
HOUSE OF REPRESENTATIVES

10 EAST DOTY STREET, SUITE 405  
MADISON, WI 53703  
(608) 258-9800

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WASHINGTON, DC 20515  
(202) 225-2906

POCAN.HOUSE.GOV

July 7, 2023

The Honorable Pete Buttigieg  
Secretary of Transportation  
U.S. Department of Transportation  
1200 New Jersey Avenue SE Ninth Floor  
Washington, DC 20590

Dear Secretary Buttigieg,

I write on behalf of the City of Madison and its application to the Department of Transportation (DOT) seeking Implementation and Planning and Demonstration funding through the Fiscal Year (FY) 2023 Safe Streets and Roads for All (SS4A) Grant Program. The requested funds would help to implement priority initiatives identified in the Vision Zero Action Plan as well as further planning efforts to prevent deaths and serious injuries on local roads.

The City of Madison received Supplemental Action Plan funding under the inaugural round of the SS4A program to support planning needs identified in its Vision Zero Action Plan and Complete Green Streets Guide. Those activities included updating the City's Pedestrian, Bike, and School Travel Plans; evaluating intersections where crashes involved pedestrians and bicyclists; and integrating post-crash safety planning into Vision Zero policy. Additional funding under the program would allow the City to build upon these efforts and further its goal of eliminating all fatalities and severe injuries from traffic collisions by 2035. Madison intends to fund a suite of safety projects if awarded under the FY 2023 SS4A Program.

Implementation projects would include corridor safety improvements, system-wide safety enhancements focused on shared-use path crossings and intersections on the High Injury Network that are also part of the Metro Transit route system, and addressing impaired driving in partnership with Madison-Dane County Public Health. Demonstration funding would be utilized to deploy painted pavement art at various locations to slow driving and increase pedestrian yielding; evaluate street closures near schools during arrival and dismissal to improve safety for students and increase walking and biking; and improve safety for drivers ages 65 and older as well as teen drivers. Finally, supplemental planning funding would permit the City to conduct improvement trials and evaluation on priority corridors, update its High Injury Network map, and develop an equitable Vision Zero engagement plan.

I support this and other efforts to ensure safe, healthy, and equitable mobility for all Dane County roadway users. I ask that this application be given full and fair consideration. Please contact Audra Cohen-Plata in my office with any questions or updates related to this application. She may be reached at (608) 258-9800 or [Audra.Cohen-Plata@mail.house.gov](mailto:Audra.Cohen-Plata@mail.house.gov). Thank you for your attention to this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Mark Pocan', with a stylized flourish at the end.

Mark Pocan  
Member of Congress

July 7, 2023

Paul Teicher  
U.S. Department of Transportation  
Program Manager, Safe Streets and Roads for All

RE: Letter of Support for the 2023 Safe Streets and Roads for All Grant Program:  
*Forward to Vision Zero-Madison*

Dear Paul Teicher:

As Executive Director of the Greater Madison MPO, I am writing to offer the MPO's enthusiastic endorsement of the City of Madison's Safe Streets and Roads for All grant application, which is before your agency. The SS4A funding will accelerate implementation of the City of Madison's Vision Zero Action Plan and improve safety for everyone whether walking, bicycling, taking transit, or driving, while paving the way for other communities in our region to follow suit.

The MPO believes this grant application is well aligned with USDOT's strategic goals as it uses the Safe Systems approach to address critical traffic safety concerns in the rapidly growing City of Madison, WI. The City has focused efforts on vulnerable users including those walking, biking and going to and from transit. The City has lowered speed limits, redesigned streets, improved crosswalks, added sidewalks and bike facilities. They have also partnered across City agencies and with other community organizations to make system and policy changes focused on safety. Funding for implementation of Madison's Vision Zero Action Plan is crucial to continuing these efforts and reaching zero roadway fatalities.

Ensuring that the transportation system enables all people to safely get to where they need to go is a key goal in the recently adopted *Connect Greater Madison 2050* Regional Transportation Plan, the metropolitan transportation plan for the MPO. Madison's application is bolstered through collaboration with key regional partners, including surrounding communities, the Madison Metropolitan School District, Wisconsin DOT, University of Wisconsin-Madison, and local community organizations. The projects identified in the City of Madison's application will strengthen the safety of our region's transportation system, helping the MPO to achieve our regional transportation safety targets as we develop a regional safety action plan, and most importantly, reduce serious injuries and save lives.

The MPO fully supports the City of Madison's application for the funding of *Forward to Vision-Madison* and looks forward to the safety investments in our region. Please give this 2023 SS4A funding proposal your full consideration.

Sincerely,

*Alexandra Andros*

Alexandra Andros, AICP  
Greater Madison MPO



ph: 608.266.4336  
[greatermadisonmpo.org](http://greatermadisonmpo.org)

GREATER MADISON  
METROPOLITAN  
PLANNING ORGANIZATION  
100 State St #400  
Madison, WI 53703

July 7, 2023

Paul Teicher  
Program Manager for the Safe Streets and Roads for All Program  
U.S. Department of Transportation  
1200 New Jersey Ave, SE  
Washington, DC 20590

RE: Letter of Support for the 2023 Safe Streets and Roads for All Grant Program: *Forward to Vision Zero-Madison*

Dear Mr. Teicher:

As members of the Vision Zero Madison Stakeholder Task Force, we are writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program.

Public Health Madison and Dane County's (PHMDC) mission is to work with the community to enhance, protect, and promote the health of the environment and the well-being of all people. We use data to guide us in our programming and policy. A recent report from the Dane County Traffic Safety Commission noted that there were 80 automobile crashes between January and June 2022 involving alcohol, 41% more than the five-year average. Of those, 16 were fatal, including 11 that involved drivers whose blood alcohol levels exceeded the legal limit of 0.08%. PHMDC is committed to helping create safe streets and roads in the City of Madison by implementing public health alcohol harm reduction strategies within the context of this grant application.

We support full implementation of Madison's Vision Zero Action Plan and are excited to work in partnership with the City on implementing the plan. The Vision Zero Stakeholders Task Force support the City of Madison in applying for the Safe Streets and Roads for All Grant opportunity to make Madison a safer community to live. We hope you will consider funding the City of Madison's proposal.

Sincerely,



Janel Heinrich, MPH, MA  
Executive Director / Health Officer  
Public Health Madison & Dane County



June 30, 2023

Pete Buttigieg  
United States Secretary of Transportation  
U.S. Department of Transportation  
1200 New Jersey Ave, SE  
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program: *Forward to Vision Zero-Madison*

Dear Secretary Buttigieg:

As Wisconsin's statewide bicycle advocacy organizations, the Wisconsin Bike Fed is in full support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program. I am pleased to support this application aimed at expanding the work that the City has already undertaken toward eliminating serious and fatal traffic crashes.

Madison has embraced the Safe Systems Approach recognizing that humans make mistakes and have been designing a system with many redundancies to protect users. The City has also focused efforts on vulnerable users including those walking, biking and going to and from transit. The City has lowered speed limits, redesigned streets, improved crosswalks, added sidewalks and bike facilities. They have also partnered across City agencies and with other community organizations to make system and policy changes focused on safety. Funding for implementation of Madison's Vision Zero Action Plan is crucial to continuing these efforts and reaching zero.

I am excited to work in partnership with the City on implementing the Vision Zero Plan and items funded through the Safe Streets and Roads for All grant. We hope you will give the City of Madison's proposal your full consideration.

Sincerely,

A handwritten signature in black ink that reads 'Kirsten Finn'.

Kirsten Finn  
Executive Director

July 5, 2023

Pete Buttigieg  
United States Secretary of Transportation  
U.S. Department of Transportation  
1200 New Jersey Ave, SE  
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program: *Forward to Vision Zero-Madison*

Dear Secretary Buttigieg:

As a member of the Vision Zero Madison Stakeholder Task Force and President of Downtown Madison, Inc., I am writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program. I am pleased to support this application aimed at expanding the work that the City of Madison has already undertaken toward eliminating serious and fatal traffic crashes.

Madison has embraced the Safe Systems Approach recognizing that humans make mistakes and have been designing a system with many redundancies to protect users. The City has also focused efforts on vulnerable users including those walking, biking and going to and from transit. The City has lowered speed limits, redesigned streets, improved crosswalks, added sidewalks and bike facilities. They have also partnered across City agencies and with other community organizations to make system and policy changes focused on safety. Funding for implementation of Madison's Vision Zero Action Plan is crucial to continuing these efforts and reaching zero.

Downtown Madison, Inc.'s transportation goal is to champion expanding transportation options with sustainable funding to ensure a safe, accessible, environmentally responsible, and easily navigable multimodal network in and around Downtown. This goal cannot be reached without creating a safe transportation network for every mode. The City of Madison's work over the last several years has significantly increased transportation safety in and around downtown. The awarding of this grant will allow our downtown community to be even safer.

As an organization, we are very excited to continue to work in partnership with the City on implementing the Vision Zero Plan and items funded through the Safe Streets and Roads for All grant. We hope you will strongly consider the selection of the City of Madison's proposal.

Sincerely,



Jason Ilstrup  
President – Downtown Madison, Inc. (DMI)



MADISON - DANE COUNTY

6/29/2023

Pete Buttigieg  
United States Secretary of Transportation  
U.S. Department of Transportation  
1200 New Jersey Ave, SE  
Washington, DC 20590

RE: Letter of Support for the 2023 Safe Streets and Roads for All Grant Program: Forward to Vision Zero-Madison

Dear Secretary Buttigieg:

As a member of the Vision Zero Madison Stakeholder Task Force, I am writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program.

I am pleased to support this application aimed at expanding the work that the City has already undertaken toward eliminating serious and fatal traffic crashes. Madison has embraced the Safe Systems Approach recognizing that humans make mistakes and have been designing a system with many redundancies to protect users.

The City has also focused efforts on vulnerable users including those walking, biking and going to and from transit. The City has lowered speed limits, redesigned streets, improved crosswalks, added sidewalks and bike facilities. They have also partnered across City agencies and with other community organizations to make system and policy changes focused on safety. Funding for implementation of Madison's Vision Zero Action Plan is crucial to continuing these efforts and reaching zero.

I am excited to work in partnership with the City on implementing the Vision Zero Plan and items funded through the Safe Streets and Roads for All grant. We hope you will consider selection of the City of Madison's proposal.

Sincerely,

A handwritten signature in black ink, appearing to read 'Cheryl Wittke'.

Cheryl Wittke, MPA  
Executive Director



**College of Engineering**  
UNIVERSITY OF WISCONSIN-MADISON

July 10, 2023

Paul Teicher  
Program Manager for the Safe Streets and Roads for All Program  
U.S. Department of Transportation  
1200 New Jersey Ave, SE  
Washington, DC 20590

RE: Letter of Support for the 2023 Safe Streets and Roads for All Grant Program: *Forward to Vision Zero-Madison*

Dear Paul:

As a member of the Vision Zero Madison Stakeholder Task Force, and a long-standing partner, I am writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program. I am pleased to support this application aimed at expanding the work that the City has already undertaken toward eliminating serious and fatal traffic crashes.

Madison has embraced the Safe Systems Approach recognizing that humans make mistakes and have been designing a system with many redundancies to protect users. The City has also focused efforts on vulnerable users including those walking, biking and going to and from transit. The City has lowered speed limits, redesigned streets, improved crosswalks, added sidewalks and bike facilities. They have partnered across City agencies and with other community organizations to make system and policy changes focused on safety. Funding for implementation of Madison's Vision Zero Action Plan is crucial to continuing these efforts and reaching the goal of zero fatal or serious traffic crashes.

I am excited to work in partnership with the City on implementing the Vision Zero Plan and items funded through the Safe Streets and Roads for All grant. The University of Wisconsin-Madison stands committed to support the City in all efforts, which has included data collection and evaluation along with technical support. We hope you will consider selection of the City of Madison's proposal.

Sincerely,

David A. Noyce, Ph.D., P.E., F.ASCE, F.ITE  
Arthur F. Hawnn Professor of Transportation Engineering  
Executive Associate Dean

**College of Engineering**

Dean's Office 2620 Engineering Hall 1415 Engineering Drive Madison, WI 53706