

PROJECTED GROWTH THROUGH 2040

ROCHESTER

Growth over approximately the next 25 years

55,000 Additional People

50,000 Additional Jobs

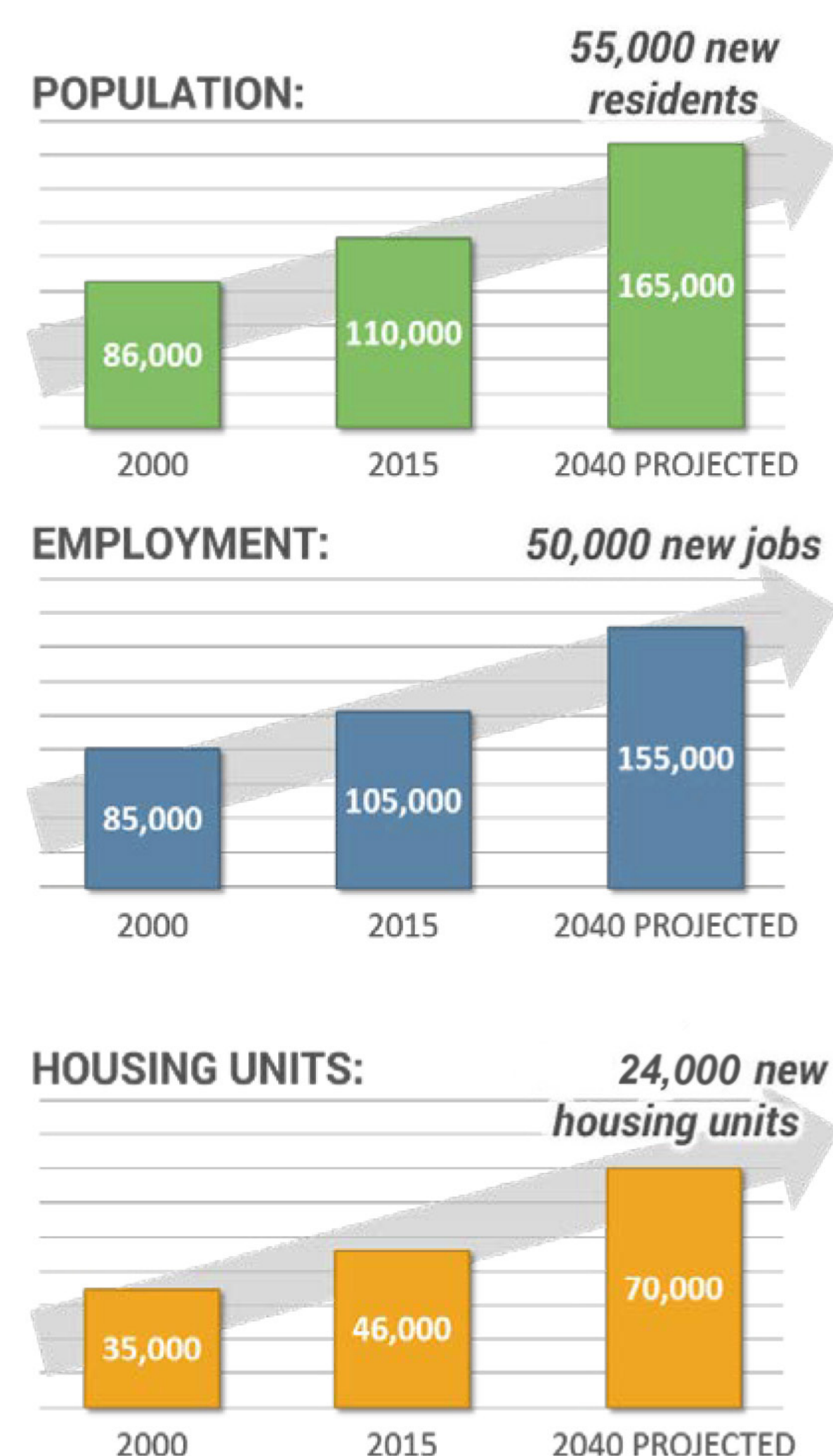
24,000 Additional Housing Units

160,000 Total Downtown Daytime Population

3 Million Annual Visitors - 2/3 Mayo Related

Source: Planning 2 Succeed 2040, Draft Comprehensive Plan

This level of growth will have significant impacts on the city's land use, transportation, neighborhoods, infrastructure, natural resources, municipal facilities and services, health, and budget.



Source: Planning 2 Succeed 2040, Draft Comprehensive Plan

DMC DISTRICT

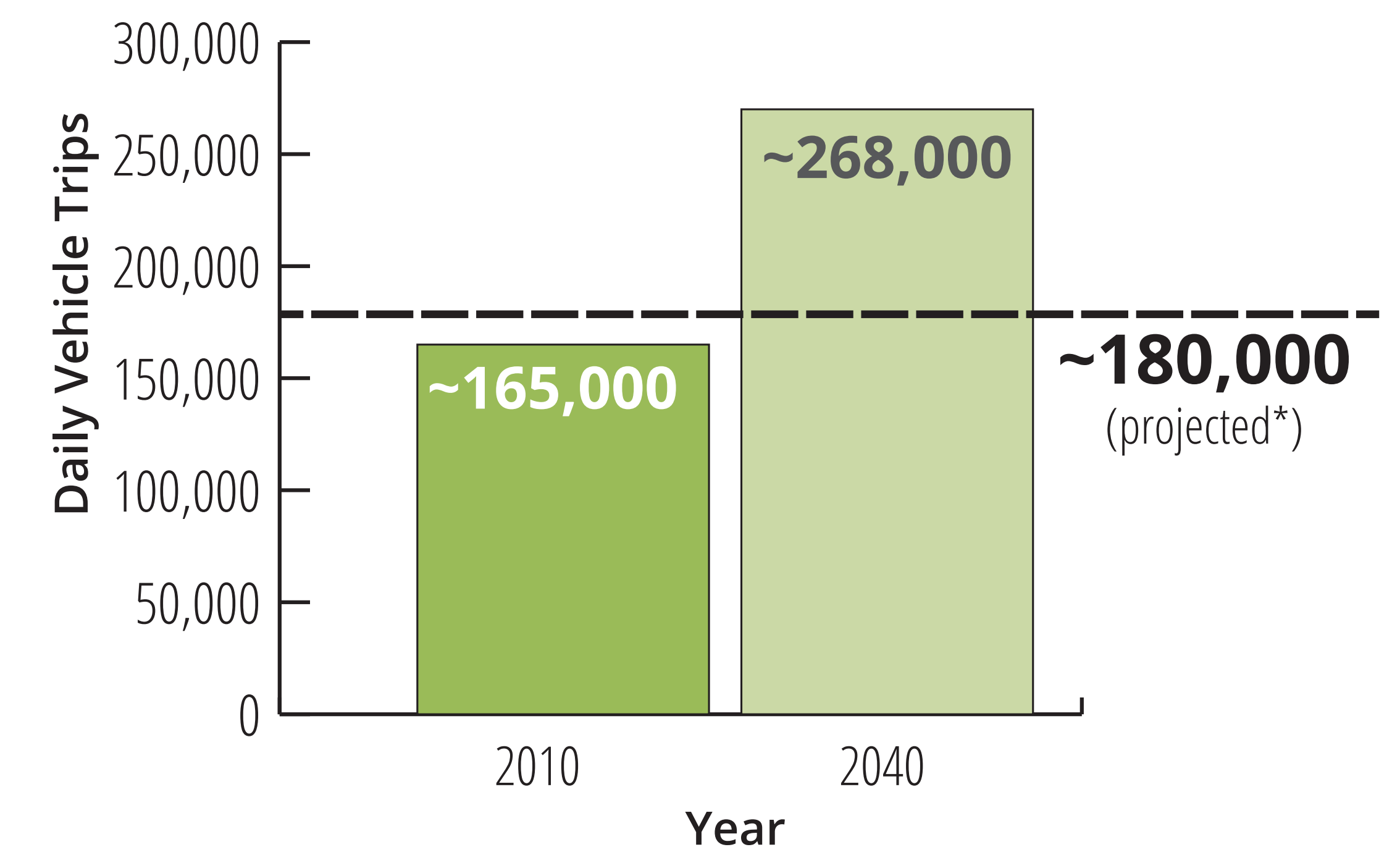
~30,000
new workers

60,000+
Total workers

~6,000
new residents

~10,000
Total residents

PRIVATE VEHICLE TRIPS IN/OUT OF DMC DISTRICT



*Projected vehicle trips in 2040 assuming implementation of DMC and Comprehensive Plan transit and land use programs.

"While more residential opportunities are expected to be developed in and around the downtown area, allowing more persons to walk to work, the great majority of the workforce will still be commuting to downtown."

- Planning 2 Succeed 2040, Draft Comprehensive Plan